

NOTES

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3. J. K. Cherney, "Appreciative Teambuilding: Creating a Climate for Great Collaboration," 2005, www.teambuildinginc.com/article_ai.htm.
4. Ibid.
5. Ibid.
6. R. Beckhard, "The Confrontation Meeting," *Harvard Business Review* 45 (1967): 149–55. M. Weisbord and S. Janoff, *Future Search: Getting the Whole System in the Room for Vision, Commitment, and Action* (San Francisco: Berrett-Koehler, 2010).
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10. R. W. Boss, personal communication to the editors, May 31, 2006.

11. R. Likert, *The Human Organization* (New York: McGraw-Hill, 1967), chap. 4.

Chapter Seven

1. The problem is just as acute with children, especially teenage children. Parents have expectations about how children ought to behave, study, treat their elders, handle their money, do work around the house, wear their clothes, and so on. Children often do not understand these expectations until the expectations are violated—and then conflict arises because their parents clearly aren't happy when the children don't dress "appropriately" or don't spend enough time doing homework. In the same way, children have expectations of parents that parents may not understand. Children may like parents to be seen but not heard when their friends are around, not make a scene when the restaurant bill is added incorrectly, not to get uptight if one of their children flunks an exam once, and try to understand rather than jump to conclusions. It is not uncommon for children to feel frustrated and powerless when parents violate their expectations (in much the same way that a subordinate feels powerless when his boss violates his expectations) because they feel their parents are too powerful to confront.
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3. For a discussion of diversity and innovation in organizations, see L. Thompson, *Making the Team: A Guide for Managers* (Upper Saddle River, NJ: Pearson, 2011); T. Kelly, *The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm* (New York: Doubleday, 2001); and D. Tjosvold,

Team Organization (New York: Wiley, 1991), especially chap. 10. See also Tjosvold's book *The Conflict-Positive Organization: Stimulate Diversity and Create Unity* (Reading, MA: Addison-Wesley, 1991).

4. R. A. Lutz, *Guts* (Hoboken, NJ: Wiley, 2003), chap. 9.

Chapter Eight

1. Much of the material in the "The Abilene Paradox" was contained in J. Harvey, "Managing Agreement in Organizations: The Abilene Paradox." Reprinted by permission of the publisher from *Organizational Dynamics*, Summer 1974, copyright © 1974 by AMACOM, a division of the American Management Association. It is also found in Harvey's book *The Abilene Paradox and Other Meditations on Management* (Lexington, MA: Lexington Books, 1988).
2. *Ibid.*, 63–80.
3. The term *own up* has a precise meaning. Essentially, owning up is (1) a first-person statement beginning with the word *I* ("I think," "I believe," "I want") in which the individual (2) clearly communicates his or her own ideas and feelings about an issue (3) in a descriptive way (4) without attributing an idea, a feeling, a belief, or a motivation to another.
4. See C. Argyris, *Intervention Theory and Method: A Behavioral-Science Approach* (Reading, MA: Addison-Wesley, 1970); and C. Argyris and D. Schön, *Theory in Practice* (San Francisco: Jossey-Bass, 1974).
5. R. Beckhard, "The Confrontation Meeting," *Harvard Business Review* 45 (1967): 149–55. W. W. Burke, *Organization Development: A Process of Learning and Changing*, 2nd ed. (Reading, MA: Addison-Wesley, 1994), esp. chap. 4; and E. H. Schein, *Process Consultation*, 2nd ed. (Reading, MA: Addison-Wesley, 1988).
6. *The Abilene Paradox* (Carlsbad, CA: CRM Learning, 2002), videotape. This humorous yet effective video illustrates the perils of the Abilene paradox.

Chapter Nine

1. The early research on interdepartmental conflicts can be found in P. R. Lawrence and J. W. Lorsch, *Organization and Environment: Managing Differentiation and Integration* (Boston: Division of Research, Harvard Business School, 1967).
2. The basic theory and method for intergroup processes are found in R. Blake, H. Shepard, and J. Mouton, *Managing Intergroup Conflict in Industry* (Houston: Gulf, 1954). For other discussions on intergroup team-building strategies, see J. K. Fordyce and R. Weil, *Managing with People* (Reading, MA: Addison-Wesley, 1971), pp. 123–30; R. Beckhard, *Organization Development: Strategies and Models* (Reading, MA: Addison-Wesley, 1969); and E. H. Schein, *Organizational Psychology*, 3rd ed. (Upper Saddle River, NJ: Prentice Hall, 1980), chap. 5. A more recent review of intergroup conflict is L. L. Thompson, *Making the Team: A Guide for Managers* (Upper Saddle River, NJ: Pearson, 2011).

Chapter Ten

1. This research was done by J. Dyer, H. Gregersen, and C. Christensen as part of The Innovator's DNA research project, some of it published in *The Innovator's DNA* (Boston: Harvard Business School Press, 2011). Quotations in this chapter from Gil Cloyd, A. G. Lafley, David Neeleman, Herb Kelleher, John Gardner, Michael Dell, Kevin Rollins, Pierre Omidyar, David Kelley, Matt Adams, John Foster, and other executives are taken from this original research.
2. You can gain an idea of your propensity to engage and use these five skills through a self-assessment or 360-degree assessment found at www.InnovatorsDNA.com.
3. A. Edmondson, "Psychological Safety and Learning Behavior in Work Teams," *Administrative Science Quarterly* 44 (1999): 350–83.
4. D. Ariely, *The Upside of Irrationality* (New York: HarperCollins, 2010).

5. J. H. Dyer, H. B. Gregersen, and C. Christensen, "Entrepreneur Behaviors, Opportunity Recognition, and the Origins of Innovative Ventures," *Strategic Entrepreneurship Journal* 2 (2008): 317–38.
6. Nightline, *Deep Dive video*, February 9, 1999, videotape.
7. Ibid.
8. For more details on QuestionStorming, see chapter 3 in Dyer, Gregersen, and Christensen, *The Innovator's DNA*.
9. Nightline, *Deep Dive*.
10. Interview with David Kelley at Stanford University's business and design school, August 21, 2006, <http://sites.google.com/site/wyndowe/iinnovateepisode3:davidkelley,founderofideo>.
11. Nightline, *Deep Dive*.

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3. E. H. Schein, *Organizational Culture and Leadership*, 4th ed. (San Francisco: Jossey-Bass, 2010).
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2. This example of a virtual work space is taken from A. Majchrzak, A. Malhotra, J. Stamps, and J. Lipnack, "Can Absence Make a Team Grow Stronger?" *Harvard Business Review* 82, no. 5 (May 2004): 134–35.
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2. Columbia University, European Trade Commission, Studies by Booz Allen & Hamilton, 1999 as reported in a presentation by William Lundberg, President of the Association of Alliance Professionals at its Fall Summit, November 6, 2001.
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4. PricewaterhouseCoopers study reported in exhibit 2 of N. Sims, R. Harrison, and A. Gueth, "Managing Alliances at Lilly," *In Vivo: The Business and Medicine Report*, June 2001.
5. We thank numerous members of the Office of Alliance Management (OAM) at Eli Lilly and Company for providing insights into how Lilly manages its alliances teams. This chapter draws heavily on interviews with Gary Stach and Nelson Sims, current and past executive directors of OAM, and Michael Ransom and Dave Haase, current and past managers of OAM, as well as the following publications by individuals from OAM:

Nelson Sims, Roger Harrison, and Anton Gueth, "Managing Alliances at Lilly," *In Vivo: The Business and Medicine Report*, June 2001; and David Futrell, Marlene Slugay, and Carol H. Stephens, "Becoming a Premier Partner: Measuring, Managing and Changing Partnering Capabilities at Eli Lilly and Company," *Journal of Commercial Biotechnology* 8 (Summer 2001): 5–13.

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