

About the Author



Dr Rob Yeung is a highly regarded coach and the author of over 20 books, including bestseller *Confidence*. As a director at leadership consulting firm Talentspace, he helps organizations to identify highfliers; he also coaches and trains leaders and entrepreneurs to improve their performance.

Also an in-demand keynote speaker, he is known for giving entertaining yet insightful speeches at conferences worldwide. He is

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frequently asked to speak on topics such as the psychology of leadership, sales success, change and high achievement. In both his consulting and speaking work, he distinguishes himself by basing his recommendations on scientific research.

In addition, he provides regular expert commentary on television, including for both CNN and the BBC. He has written for the *Financial Times* and the *Guardian* and been quoted in publications ranging from *Men's Health* and *Glamour* to the *Wall Street Journal*.

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