Notes

- 1. One of the leading researchers in the field of how our attitudes can affect our progress in life is Stanford University professor Carol Dweck. For a primer on the differences between the gifts and growth mind-sets, see: Dweck, C. S. & Leggett, E. L. (1988). A social-cognitive approach to motivation and personality. *Psychological Review*, 95, 256–273.
- 2. Pollack, J. M., Burnette, J. L. & Hoyt, C. L. (2012). Self-efficacy in the face of threats to entrepreneurial success: Mind-sets matter. *Basic and Applied Social Psychology*, 34, 287–294.
- 3. Heslin, P. A., Vandewalle, D. & Latham, G. P. (2006). Keen to help? Managers' implicit person theories and their subsequent employee coaching. *Personnel Psychology*, 59, 871–902.
- 4. Blackwell, L., Trzesniewski, K. & Dweck, C. S. (2007). Implicit theories of intelligence predict achievement across an adolescent transition: A longitudinal study and an intervention. *Child Development*, 78, 246–263.
- 5. Burnette, J. L. (2010). Implicit theories of body weight: Entity beliefs can weigh you down. *Personality and Social Psychology Bulletin*, 36, 410–422.
- Valentiner, D. P., Mounts, N. S., Durik, A. M. & Gier-Lonsway, S. L. (2011). Shyness mindset: Applying mindset theory to the domain of inhibited social behavior. *Personality and Individual Differences*, 50, 1174–1179.
- O'Connor, A. J., Nemeth, C. J. & Akutsu, S. (2013). Consequences of beliefs about the malleability of creativity. *Creativity Research Journal*, 25,155–162,http://www.tandfonline.com/doi/abs/10.1080/10400419 .2013.783739#.UiDklj_y0mg.

- 8. Scollon, C. N. & Diener, E. (2006). Love, work and changes in extraversion and neuroticism over time. *Journal of Personality and Social Psychology*, 91, 1152–1165.
- 9. Yeung, R. (2012). *E is for Exceptional: The New Science of Success*. London: Pan Books.
- 10. Some of these recommendations are adapted from a 2012 paper by a team of top psychologists from four leading universities: Burnette, J. L., O'Boyle, E. H., VanEpps, E. M., Pollack, J. M. & Finkel, E. J. (2012). Mind-sets matter: A meta-analytic review of implicit theories and self-regulation. *Psychological Bulletin*, 139, 655–701.

- 1. Williams, E. R. & Akridge, R. L. (1996). The Responsible Assertion Scale: Development and evaluation of psychometric qualities. *Vocational Evaluation and Work Adjustment Bulletin*, 29, 19–23.
- Ames, D. R. & Flynn, F. J. (2007). What breaks a leader: The curvilinear relation between assertiveness and leadership. *Journal of Personality and Social Psychology*, 92, 307–324.
- 3. Schill, T., Toves, C. & Ramanaiah, N. (1981). Responsible assertion and coping with stress. *Psychological Reports*, 49, 557–558.
- For a review of the literature, see: Heimberg, R. G., Montgomery, D., Madsen Jr., C. H. & Heimberg, J. S. (1977). Assertion training: A review of the literature. *Behavior Therapy*, 8, 953–971.
- Schwartz, R. M. & Gottman, J. (1976). Toward a task analysis of assertive behavior. *Journal of Consulting and Clinical Psychology*, 44, 910–920.
- Kray, L. J., Galinsky, A. D. & Markman, K. D. (2009). Counterfactual structure and learning from experience in negotiations. *Journal of Experimental Social Psychology*, 45, 979–982.
- 7. Bruneau, E. G. & Saxe, R. (2012). The power of being heard: The benefits of "perspective-giving" in the context of intergroup conflict. *Journal of Experimental Social Psychology*, 48, 855–866.
- 8. Ancona, D., Malone, T. W., Orlinkowski, W. J. & Senge, P. M. (2007). In praise of the incomplete leader. *Harvard Business Review*, 85, 92–100.

- 9. Kleven, H. J., Knudsen, M. B., Kreiner, C. T., Pedersen, S. & Saez, E. (2011). Unwilling or unable to cheat? Evidence from a tax audit experiment in Denmark. *Econometrica*, 79, 651–692.
- 10. Halevy, N., Chou, E. Y. & Murnighan, J. K. (2012). Mind games: The mental representation of conflict. *Journal of Personality and Social Psychology*, 102, 132–148.
- 11. Fernald, A. & Mazzie, C. (1991). Prosody and focus in speech to infants and adults. *Developmental Psychology*, 27, 209–221.
- 12. Curhan, J. R. & Pentland, A. (2007). Thin slices of negotiation: Predicting outcomes from conversational dynamics within the first 5 minutes. *Journal of Applied Psychology*, 92, 802–811.

- For a recent overview of evolutionary psychological theories and how humans may be hardwired to tell and listen to stories, see: Saad, G. (2013). Evolutionary consumption. *Journal of Consumer Psychology*, 23, 351–371.
- de Wit, J. B. F., Das, E. & Vet, R. (2008). What works best: Objective statistics or a personal testimonial? An assessment of the persuasive effects of different types of message evidence on risk perception. *Health Psychology*, 27, 110–115.
- 3. Wilson, T. D. & Brekke, N. (1994). Mental contamination and mental correction: Unwanted influences on judgments and evaluations. *Psychological Bulletin*, 116, 117–142.
- 4. Green, M. C. & Brock, T. C. (2000). The role of transportation in the persuasive of public narratives. *Journal of Personality and Social Psychology*, 79, 701–721.
- 5. If you want to watch the YouTube trailer for the American Red Cross campaign, visit: http://youtu.be/3yufZP-LZrk.
- 6. Small, D. A., Loewenstein, G. & Slovic, P. (2007). Sympathy and callousness: The impact of deliberative thought on donations to identifiable and statistical victims. *Organizational Behavior and Human Decision Processes*, 102, 143–153.

7. Kaufman, G. K. & Libby, L. K. (2012). Changing beliefs and behavior through experience-taking. *Journal of Personality and Social Psychology*, 103, 1–19.

- If you would like to read the original papers by the researcher Albert Mehrabian, you can take a look at: Mehrabian, A. & Wiener, M. (1967). Decoding of inconsistent communications. *Journal of Personality and Social Psychology*, 6, 109–114. Mehrabian, A. & Ferris, S. R. (1967). Inference of attitudes from nonverbal communication in two channels. *Journal of Consulting Psychology*, 31, 248–252.
- 2. Hollandsworth Jr., J. G., Kazelskis, R., Stevens, J. & Dressel, M. E. (1979). Relative contributions of verbal, articulative, and nonverbal communication to employment decisions in the job interview setting. *Personnel Psychology*, 32, 359–367.
- 3. Bartram, D. (2005). The great eight competencies: A criterion-centric approach to validation. *Journal of Applied Psychology*, 990, 1185–1203.
- 4. Yeung, R. (2011). Successful Interviewing and Recruitment. London: Kogan Page.
- 5. Harris, K. J. & Kacmar, K. M. (2007). The impact of political skill on impression management effectiveness. *Journal of Applied Psychology*, 92, 278–285.
- Swider, B. W., Barrick, M. R., Harris, B. & Stoverink, A. C. (2011). Managing and creating an image in the interview: The role of interviewee initial impressions. *Journal of Applied Psychology*, 96, 1275–1288.
- 7. Quizzes B and C are adapted from a much more extensive measure of candidate behaviours by researchers Julia Levashina at Indiana University Kokomo and Michael Campion at Purdue University: Levashina, J. & Campion, M. A. (2007). Measuring faking in the employment interview: Development and validation of an interview faking behavior scale. *Journal of Applied Psychology*, 92, 1638–1656.

NOTES

- 8. Higgins, C. A. & Judge, T. A. (2004). The effect of applicant influence tactics on recruiter perceptions of fit and hiring recommendations: A field study. *Journal of Applied Psychology*, 89, 622–632.
- 9. Barrick, M. R., Shaffer, J. A. & DeGrassi, S. W. (2009). What you see may not be what you get: Relationships among self-presentation tactics and ratings of interview and job performance. *Journal of Applied Psychology*, 94, 1394–1411.
- Chaplin, W. F., Phillips, J. B., Brown, J. D., Clanton, N. R. & Stein, J. L. (2000). Handshaking, gender, personality and first impressions. *Journal of Personality and Social Psychology*, 79, 110–117.
- 11. Rasmussen, K. G. (1984). Nonverbal behavior, verbal behavior, résumé credentials, and selection interview outcomes. *Journal of Applied Psychology*, 69, 551–556.
- 12. Forbes, R. J. & Jackson, P. R. (1980). Non-verbal behaviour and the outcome of selection interviews. *Journal of Occupational Psychology*, 53, 65–72.
- Barrick, M. R., Dustin, S. L., Giluk, T. L., Stewart, G. L., Shaffer, J. A. & Swider, B. W. (2011). Candidate characteristics driving initial impressions during rapport building: Implications for employment interview validity. *Journal of Occupational and Organizational Psy*chology, 96, 1275–1288.
- 14. Pellizzari, M. (2010). Do friends and relatives really help in getting a good job? *Industrial and Labor Relations Review*, 63, 494–510.
- 15. Van Hoye, G., van Hooft, E. A. J. & Lievens, F. (2009). Networking as a job search behaviour: A social network perspective. *Journal of Occupational and Organizational Psychology*, 82, 661–682.
- 16. Forret, M. L. & Sullivan, S. E. (2002). A balanced scorecard approach to networking: A guide to successfully navigating career changes. *Organizational Dynamics*, 31, 245–258.
- 17. Thorsteinson, T. J. (2011). Initiating salary discussions with an extreme request: Anchoring effects on initial salary offers. *Journal of Applied Social Psychology*, 41, 1774–1792.
- 18. For a different example of anchoring, this time used to sell cans of soup in a supermarket, see: Wansink, B., Kent, R. J. & Hoch, S. J. (1998). An anchoring and adjustment model of purchase quantity decisions. *Journal of Marketing Research*, 35, 71–81.
- 19. Other research has found that humour elicits greater concessions from the people we're negotiating with too: O'Quin, K. & Aronoff,

J. (1981). Humor as a technique of social influence. *Social Psychology Quarterly*, 44, 349–357.

- Ferris, G. R., Treadway, D. C., Kolodinsky, R. W., Hochwarter, W. A., Kacmar, C. J., Douglas, C. & Frink, D. D. (2005). Development and validation of the political skill inventory. *Journal of Management*, 31, 126–152.
- 2. Semadar, A., Robins, G. & Ferris, G. R. (2006). Comparing the validity of multiple social effectiveness constructs in the prediction of managerial performance. *Journal of Organizational Behaviour*, 27, 443–461.
- 3. Meurs J. A., Coleman Gallagher, V. & Perrewé, P. L. (2010). The role of political skill in the stressor–outcome relationship: Differential predictions for self- and other-reports of political skill. *Journal of Vocational Behavior*, 76, 520–533.
- 4. Shi, J., Johnson, R. E., Liu, Y. & Wang, M. (2013). Linking subordinate political skill to supervisor dependence and reward recommendations. *Journal of Applied Psychology*, 98, 374–384.
- For a recent review of research studies on organizational savvy, see: Bing, M. N., Davison, H. K., Minor, I., Novicevic, M. M. & Frink, D. D. (2011). The prediction of task and contextual performance by political skill: A meta-analysis and moderator test. *Journal of Vocational Behavior*, 79, 563–577.
- 6. One study tested people's organizational savvy and their intelligence and found no link. In other words, book smart so-called intelligent people could sometimes be poor at organizational savvy while less well-educated people could often be very good at organizational savvy. See: Ferris *et al.* (2005) note 1.
- Waterman, A. S., Schwartz, S. J., Goldbacher, E., Green, H., Miller, C. & Philip, S. (2003). Predicting the subjective experience of intrinsic motivation: The roles of self-determination, the balance of challenges and skills, and self-realization values. *Personality and Social Psychology Bulletin*, 29, 1447–1458.

NOTES

- 8. Peterson, C. & Seligman, M. E. P. (2004). *Character Strengths and Virtues: A Handbook and Classification*. Washington, DC: American Psychological Association.
- 9. Clifton, D. O. & Anderson, E. C. (2001–2002). *StrengthsQuest*. Washington, DC: Gallup Organization.
- 10. Gladwell, M. (2008). Outliers: The Story of Success. New York: Little, Brown & Company.
- Hambrick, D. Z., Oswald, F. L., Altmann, E., Meinz, E. J., Gobet, F. & Campitelli, G. (in press). Deliberate practice: Is that all it takes to become an expert? *Intelligence*, http://dx.doi.org/10.1016/j.intell.2013.04.001.
- 12. Linley, A., Willars, J. & Biswas-Diener, R. (2010). *The Strengths Book*. Coventry: CAPP Press.

Conclusions

- 1. For a review of the research on planning and behaviour change, see: Gollwitzer, P. M. & Sheeran, P. (2006). Implementation intentions and goal achievement: A meta-analysis of effects and processes. *Advances in Experimental Social Psychology*, 38, 69–119.
- Conlon, K. E., Ehrlinger, J., Eibach, R. P., Crescioni, A. W., Alquist, J. L., Gerend, M. A. & Dutton, G. R. (2011). Eyes on the prize: The longitudinal benefits of goal focus on progress toward a weight loss goal. *Journal of Experimental Social Psychology*, 47, 853–855.