

ABOUT THE AUTHOR

Terry Ballard is the author of two previous books and more than 70 articles in the field of library science and is the winner of two national writing awards. Since earning his MLS in 1989 from the University of Arizona, he has worked as an academic systems librarian in New York and Connecticut. He is currently adjunct Special Projects Librarian at the College of New Rochelle in Westchester County, New York. He has presented at conferences such as *Computers in Libraries*, *The Third International Conference on the Book* in Oxford, and the *American Library Association*. He is also the author of *Google this: Putting Google and other social media sites to work for your library* (Chandos, 2012).